# STRATEGIC COMMUNICATIONS

# Jazz Solutions Inc.

Increasing awareness, improving perception, and engaging stakeholders



# Jazz Solutions, Inc. (JSL) understands that effective communication with your target audiences is critical to mission success.

We are experts in increasing awareness, improving perception, and engaging potential stakeholders to build broad-based coalitions of support that advance your goals and objectives.



# STRATEGIC COMMUNICATIONS AND STAKEHOLDER ENGAGEMENT

JSL builds and manages relationships with media, government bodies, and internal teams, ensuring communication aligns with strategic goals. We proactively engage stakeholders to address risks and understand expectations.



# SOCIAL MEDIA AND DIGITAL OUTREACH

JSL develops social media strategies to boost visibility and engage audiences. Our digital outreach amplifies key messages and fosters meaningful interactions across platforms.



### **EVENTS**

JSL designs and organizes events that effectively convey your message and engage audiences. JSL also represents federal agencies at community events, trade shows, and other public forums.



### **BRANDING AND MATERIALS**

JSL creates visual identities that resonate with targeted demographics. Our services also include editorial support such as writing and editing to ensure your communications are polished and effective.

# **CORPORATE INFO & CODES**

#### **CLASSIFICATIONS**

8(a) Small Business Woman-Owned

Economically Disadvantaged

SWaM (VA)



### **GSA Contract Vehicles**

MAS	47QTCA20D00EA
STARS III	47QTCB21D0418

#### **NAICS**

MAICS	
518210	Computing Infrastructure Providers, Data Processing, Web Hosting
541511	Custom Computer Programming Services
541512	Computer Systems Design Services
541513	Computer Facilities Management Services
541519	Other Computer Related Services
541611	Administrative Management & General Management Consulting Services
541690	Other Scientific & Consulting Services
561450	Credit Bureaus
SIN54151	GSA Highly Adaptive Cybersecurity

**CAGE** 82e52

UEI CB3LFRNLMMM8

**Facility** Secret for JSL Departments of Defense **Clearance** and Homeland Security Business Units

Service (HACS)

# WHAT OUR CLIENTS SAY

Jazz Solutions team and work products are beyond reproach. I don't know of any other company that could have done what they have done in these communities.

Stellar contractor, stellar performer.

- Customer COR



# **WHO WE ARE**

#### **LEADERSHIP**

Gargi Kakarlapudi

President

Kristen Larson

Chief Executive Officer

### **CERTIFICATIONS**







#### **CLIENTS**







Federal **Student Aid** 



### **AWARDS**







#### CONTACT

Main Office 20745 Williamsport Place, Ste 320

Ashburn, VA 20147

571 441 1036 solutions@jazzsol.com jazzsolutions.com

# **KEY METRICS**



250 million (and climbing) citizen interactions successfully processed



100% positive CPARS rating



96% employee retention rate



83% staff hold IT & PM certifications



70+ years of experience in communications



30+ current contracts/20 JSL Prime



20+ states with JSL Staff

# **RECENT PROJECTS**

Miner Health Matters

Mine Safety & Health Administration (MSHA)

JSL led MSHA's Miner Vaccination Outreach Program (MVOP), organizing vaccination clinics, expanding offerings to include test kits and flu shots, and increasing educational outreach through virtual and in-person formats. Post-COVID, JSL and MSHA transitioned MVOP into a broader Miner Health Matters campaign, addressing topics like heat illness and mental health. JSL's strategic communications and program management contributed to 57 events across 13 states, significantly exceeding the program's initial objectives.

# Communications Advisory Assistance MSHA

During a key administration changeover, JSL supported the MSHA leadership team with communicating substantive policy changes to enforcement personnel and the regulated community. JSL also evaluated and made recommendations to key documents including improvements to usability, readability, and conversion to mobile design.